



Explore Tactics

Exercise – Exploring Tactical Ideas from New Tactics Resources

Methodology: Now that the group has identified a wide variety of key relationships – including individuals, organizations, community civil society groups and organizations, as well as government institutions and bodies – it is helpful to explore tactics – those used by each organization as well as others – to potentially impact this issue. This exercise will give the group a chance to explore and critically analyze some of the tactics that appear in the workbook “New Tactics in Human Rights: A Resource for Practitioners,” in order to generate new ideas that they can then bring into their evaluation of their own advocacy work.

Objectives:

- To provide an opportunity to explore tactics that have been successfully used by others.
- To generate ideas of how tactics might be adapted to a new issue/context.

Getting Ready:

This exercise will take 1.5 hours to complete. You will need a copy of the “New Tactics in Human Rights: A Resource for Practitioners,” available to you for free download as well as other tactic examples, from the New Tactics website (<https://www.newtactics.org/resources>). To get ready for this exercise, you will want to select a number of examples from the resource workbook for the group to analyze during this activity, and have copies of these examples prepared to be handed out to the participants. Additionally, each participant will need a copy of the handout, **Worksheet – Tactic Case Study Discussion & Presentation Guide** (also found at the end of this document). You will also need flip chart paper, markers, and masking tape.

Facilitation Note:

This is a good time and opportunity to introduce tactics that have been used from other countries and contexts – casting a wider net for examination of other potential tactics. This may spark some interest or ideas from your group about what might be possible in their context. Be sure to share and emphasize with the group the ways in which tactical choices must be influenced by:

- ✓ A group’s capacities and limitations (resources, people, etc.) – Know Your Self
- ✓ Tolerance for risk (degree of danger) – Know Your Self
- ✓ Analysis of the opponent (potential response to the tactic) – Know Your Opponent
- ✓ Context in which the tactic will be used – Know the Terrain

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The Group Exercise Process: (45 minutes – 15 minutes Explanation and 30 minutes group work)

(NOTE: this exercise can be done as evening work in pairs or groups of three and shared the following day in a workshop plenary session.)

1. Put the members of the workshop in groups of three. You can create groups of people in creative ways to make the process fun – or number off 1 to 3 if time is limited. Each group will work together to complete this exercise.
2. Distribute ONE tactic example per group.
3. Provide the participants with the Tactic Case Study Worksheet (participant handout). Instruct them that they have 30 minutes to work through the questions on the handout and to prepare a flip chart presentation to share with the full group.
4. Explain to the whole group that each group of three will have about 5 minutes to share their results.
 - Explain that each member of their group will need a role in their group presentation.
 - Ask the groups to especially focus on the ideas they generated about how the tactic could be of use in their context or issue.
5. While they are working, circulate and encourage them to critically engage in the evaluation of the utility of the tactic for their own work. Also remind them that each member of their group needs a role in the presentation.

Group Presentations:

Presentation of Tactic Ideas (35 to 40 minutes – approximately 5 – 10 minutes per group for reporting if there are 4 to 6 groups; 60 minutes if the exercise is done in 12 pairs):

- Bring the full group together.
- Explain that each group will have about 5 – 10 minutes to share their results (depending on the group size). Remind the group that you want them to pay particular attention to the ideas each group generated regarding whether or not the tactic could be implemented into their own work and context.

Reflection and Sharing:

After all the presentations, ask the full group for their thoughts and reflections:

- Were any of the tactic examples particularly interesting for them?
- Have they had any experience using any of the tactics?
- Did they get any ideas that they might consider exploring further?
- How might technology tools enhance (or hinder) the tactic implementation or outreach to the target group?

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Worksheet – Tactic Case Study Discussion & Presentation Guide

Instructions for exploring tactic ideas using New Tactics case study resources

Prepare the following: (Time provided – 30 minutes to discuss and prepare your presentation)

1. Each group will:
 - Prepare the results of your discussion using Flip Chart Paper to share with the full group.
 - Read the story you have been given and think about the following questions to share with the full group.
 - Prepare your presentation with a participating role for each member of your group.
2. Provide this list of elements for your presentation using Flip Chart Paper and make it BIG enough for everyone to see.
 - a) Identify the TACTIC – (What is the MAIN tactic in the story?)
 - b) Identify the TARGET of the tactic – (Who is the target of the tactic?)
 - c) Identify the GOAL – (What did the tactic seek to accomplish?)
 - d) Share some key areas of success (What was shared about how the tactic helped to reach the GOAL?)
 - e) Share YOUR ideas for using this kind of tactic on your own issue or context. Some questions for your reflection:
 - How might you apply this tactic to a current issue you are facing?
 - Have you used a similar tactic or know a group that has? If so, share how you or the group used it?
 - Have you used different tactics toward a similar target? If so, share what tactics you have used?
 - How might technology tools enhance (or hinder) the tactic implementation or outreach to the target group?
3. Prepare a brief presentation:
 - Remember to give each member of your group a participating role in the presentation.
 - Remember to highlight your ideas regarding the questions under “e” above.

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